

Crystal Surdyk

Executive Leader | Community & Economic Development | Strategic Revitalization
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EXECUTIVE SUMMARY

Visionary community and economic development executive with more than 30 years of progressively responsible leadership in management development, municipal government, urban planning, redevelopment, housing, infrastructure investment, and public-private partnerships. As Director of Development for the City of Jamestown, Executive Secretary of the Jamestown Urban Renewal Agency (JURA), and Executive Director of the Jamestown Local Development Corporation (JLDC), provides executive leadership for planning, housing, code enforcement, redevelopment, grant administration, and economic development initiatives that strengthen neighborhoods, grow businesses, and improve regional competitiveness.

CAREER HIGHLIGHTS

- Executive leadership of the City of Jamestown Department of Development, JURA, and JLDC.
- Leadership of complex federal, state, and local grant portfolios including CDBG, HOME, ARPA, EPA Brownfields, Restore NY, HCTF, Downtown Revitalization Initiative (DRI), and other competitive funding programs.
- Secured and administered tens of millions of dollars in public investment supporting housing, infrastructure, downtown revitalization, environmental remediation, neighborhood stabilization, and economic development.
- Directed multidisciplinary teams responsible for planning, zoning, housing, redevelopment, code enforcement, grant administration, and business development.
- Built high-impact partnerships among municipal, county, state, federal, nonprofit, philanthropic, educational, and private-sector organizations.
- Recognized with multiple APA and ASLA awards for excellence in planning, public engagement, urban design, and community revitalization.

CORE EXPERTISE

Executive Leadership • Economic Development • Grant Strategy & Administration • Community Development • Workforce & Business Development • Brownfield Redevelopment • Housing & Neighborhood Revitalization • Downtown Revitalization • Strategic Planning • Public Administration • Budget & Personnel Management • Public-Private Partnerships • Stakeholder Engagement

PROFESSIONAL EXPERIENCE

CITY OF JAMESTOWN | Director of Development

Executive Secretary, Jamestown Urban Renewal Agency (JURA)

Executive Director, Jamestown Local Development Corporation (JLDC)

November 2019–Present | Principal Planner, August 2018–November 2019

- Provide executive leadership for all development-related functions including planning, zoning, housing, redevelopment, economic development, grant administration, and code enforcement.
- Direct organizational strategy, departmental operations, budgeting, personnel, policy development, board relations, and organizational performance.
- Lead implementation of transformative redevelopment initiatives that leverage public investment to catalyze private development and long-term economic growth.
- Oversee administration and compliance for major federal and state funding programs while ensuring successful project delivery and fiscal accountability.
- Represent the City before elected officials, funding agencies, developers, community organizations, media, and regional partners.
- Develop long-range strategies that align land use, infrastructure, housing, workforce, and economic development priorities.

JOY KUEBLER LANDSCAPE ARCHITECT, PC | Project & Operations Manager

September 2012–October 2018

- Directed business operations, strategic growth, grant development, marketing, and client services.
- Managed award-winning planning, landscape architecture, and revitalization projects across New York State.
- Led public engagement, planning, urban design, environmental review, and implementation planning for municipalities.

EDUCATION

- Cornell University – Civic Ecology Certificate
- Buffalo State College – B.S., Urban & Regional Planning & Analysis; Minor, GIS
- Erie Community College – Architectural Technology

LEADERSHIP & PROFESSIONAL SERVICE

- Board Member – Jamestown Renaissance Corporation
- Advisory Board – Chautauqua County Partnership for Economic Growth
- Member – American Planning Association
- Advisory Board – Erie Community College Architectural Technology Program

SELECT HONORS

- Multiple American Planning Association and American Society of Landscape Architects awards recognizing excellence in comprehensive planning, public engagement, placemaking, urban design, and community revitalization.