

# CDBG-CV Project Consultation Form CARES

New York State Homes and Community Renewal (HCR) has announced the availability of Community Development Block Grant (CDBG) funding under the federal CARES Act to prevent, prepare for, and respond to Coronavirus. Please complete the following form to begin a 2-step process to be considered for funding. Send the completed forms to [CDBG CARES@nyshcr.org](mailto:CDBG CARES@nyshcr.org) and HCR staff will contact you to discuss the proposed project.

<b>Date</b>	08/30/2021
<b>Applicant</b>	City of Jamestown
<b>Applicant Type</b>	City
<b>*CDBG Entitlement</b>	Yes
<i>*Entitlement communities are units of local government that receive an annual allocation of funds directly from HUD. If you are unsure of your entitlement status, please indicate that in the project description, and program staff will provide assistance at the time of consultation.</i>	
<b>Applicant Address</b>	200 E. 3 <sup>rd</sup> Street, Jamestown, NY 14701
<b>Project Address</b>	Community-based sites
<b>Project Type</b>	Other
<b>CDBG-CV Request Amount</b>	\$322,300
<b>Other Funds</b>	\$791,905
<b>Total Project Cost</b>	\$1,114,205
<b>Contact Name and Title</b>	Crystal Surdyk
<b>Phone</b>	716-483-7600
<b>Email</b>	surdyk@jamestownny.gov

**Provide a summary of the proposed project. Describe how it will prevent, prepare for, and respond to Coronavirus; Please identify any potential barriers to completing the project as proposed; Explain status of other financing.**

With an investment of \$322,300, the *City of Jamestown Strong Starts Project* will address the dire and immediate need to mitigate adverse childhood experiences (ACES), toxic stressors, and substance misuse that predate and have been exacerbated by the COVID-19 pandemic within Jamestown, the largest city in Chautauqua County with 25% of the county population (US Census, 2020). Left unchecked, the growing mental and behavioral health crisis affecting Jamestown's young children and their families will impact the well-being and economy of the city, in the coming year and beyond. Through this project, an evidence-based maternal/early childhood Screening, Assessment, Referral and Treatment (SART) initiative will be combined with innovative community education and outreach strategies to strengthen protective factors and resilience of children aged birth through 5 and their families/caregivers—preventing further increases in prenatal substance exposure and early childhood trauma related to the pandemic and treating these circumstances when they do occur.

Jamestown's youngest children suffer inordinately from excessive levels of poverty, prenatal substance exposure, and abuse/maltreatment. Chautauqua County, in which Jamestown is the primary urban area, has the 4th highest child poverty rate in the state (KIDSCOUNT Data Center, 2021), a rate of prenatal substance exposure five times the state average (NYS SPARCS Report, 2019), and a child abuse/maltreatment incidence more than double the state norm (NYSDOH). These situations have only worsened during the pandemic, with spikes in mental/behavioral health concerns among Jamestown's young children and their parents/caregivers, increases in substance misuse, and an increase of more than 50% in the number of local pregnant women with positive drug toxicology scans at the time of delivery (Chautauqua County Health & Human Services, 2021). Left unchecked, prenatal substance exposure and ACES will continue to result in physical issues for children such as low birth weight, problems with the heart, kidneys, and other organs, and damage to parts of the brain that cause behavioral and intellectual disabilities, poor executive functioning, and attention disorders—all of which contribute to lifelong issues with physical and mental health, academic achievement, substance use, employment, and criminal engagement.

A large body of research proves that severe ACES—such as those experienced during the pandemic—are forms of “toxic stress” which impair long-term physical, mental, behavioral, and intellectual capacities. The National Scientific Council on the Developing Child indicates the importance—now more than ever due to the pandemic—of “aiding intervention programs to

better address the effects of toxic stress by incorporating training and expertise in the identification and treatment of young children with serious, stress-related, mental health problems.”

CDBG funding will help the City of Jamestown and the [Strong Starts Chautauqua](#) (SSC) initiative address the mental and behavioral health care needs of Chautauqua County children aged birth through five and their families that have intensified as a result of pandemic-related disruption in health care, child care, early education and early intervention services; increases in mental and behavioral health conditions caused by stressors such as health and financial concerns, isolation, fear, parent/caregiver burnout, and extreme interruptions of daily life; and widespread growth in substance misuse among pregnant mothers and parents/caregivers.

An investment of \$322,300 over the next 12 months will allow the City of Jamestown to partner with the existing SSC initiative to amplify its reach and impact on Jamestown’s children, families, caregivers, and those who work with them. Anticipated, measurable results include:

1. Improvement in family protective factors, including:
  - a. Parental resilience and mental health;
  - b. Social connections;
  - c. Concrete support in times of need (social determinants of health);
  - d. Knowledge of parenting and child development;
  - e. Social-emotional competence and mental/behavioral health of children.
2. Decreases in substance misuse by expectant women that have the potential to harm their unborn children;
3. Fewer children born prenatally exposed to harmful substances;
4. Increased prevention and early detection of delays and disabilities in children;
5. Improved connection of expectant families and young children to early intervention and community-based supports;
6. Expanded capacity of local providers to deliver a wider range of evidence-based maternal, child and family mental health; early intervention; clinical treatment; and therapeutic services.

SSC is an emerging, highly collaborative, cross-sector maternal/child system of care that prevents and reduces mental, intellectual, and behavioral health consequences of adverse childhood experiences (including those related to the pandemic), prenatal substance exposure, and family trauma on Chautauqua County young children, applying evidence-based education, outreach, screening, assessment, referral and treatment strategies. The goal is that all of the county’s children aged birth through five have the opportunity to reach their full potential, achieve social-emotional health, and are prepared to succeed in school and life—thereby contributing to a stronger community.

Through the *City of Jamestown Strong Starts Project*, SSC will have the resources necessary to engage with the City of Jamestown, a wide range of cross-sector partners and community members, and international child developmental health expert [Ira J. Chasnoff, MD](#) and his NTI Upstream team in specific education, outreach, prevention, training, intervention, and treatment activities focused on fortifying the mental and behavioral health of young children and their families within the city. Jamestown’s population characteristics indicate widespread potential for children to be exposed to toxic stress—and an evident need to increase positive childhood experiences that offset early adversity to promote child and family mental health and well-being. In Jamestown, 43% of children live in poverty compared to the New York State average of 18% (NYSKWIC.org). This extreme poverty rate—combined with high levels of child abuse/maltreatment (39% v. NYS rate of 17%, per NYSDOH), low levels of adult education (50% with a high school degree or less, per US Census), and an extreme teen birth rate of 20% (versus 7.5% for the county and 2% for NYS, per NYSDOH)—places Jamestown children at extraordinary risk for mental, behavioral, social-emotional, and general health challenges.

To provide a strong foundation for lifelong well-being and optimal holistic health—during and despite the pandemic—the City of Jamestown will partner with SSC in the following activities:

1. Implement proven universal screening strategies for children aged birth through 5 to identify risk factors including adverse childhood experiences; social determinant of health needs; prenatal substance exposure; and social-emotional, behavioral, and developmental challenges, delays, and disabilities;
2. Execute universal evidence-based maternal/caregiver screenings for maternal substance use during pregnancy, maternal/caregiver depression, and social determinant of health needs;
3. Engage in community and family outreach activities that normalize discussion and support of mental health and destigmatize use of mental health, behavioral health, substance use disorder treatment, and early intervention/special education resources and services;
4. Expand local capacity of health, mental/behavioral health, early care and education, social and human service, and community-based organizations to:
  - a. Create a culture of acceptance and care for young children and their families in the city;
  - b. Engage in prevention and education activities that foster mental health and well-being for community members;
  - c. Identify expectant mothers, caregivers, and children at risk of or experiencing developmental, behavioral, mental health, and/or social-emotional challenges;
  - d. Participate in a comprehensive, coordinated maternal/child SART system;
  - e. Provide interventions, therapies, counseling, and clinical treatments that foster improved mental and

behavioral health for young children and their families.

Through strategic implementation of the above activities, potential barriers to achieving project goals are being met, reduced, and resolved together by more than 60 SSC partner organizations and key stakeholders. These challenges—perceived as opportunities to create a new and lasting culture of mental health promotion in the community—include:

1. Destigmatizing and normalizing conversation about and treatment for mental and behavioral health needs as well as substance use disorder treatment;
2. Changing health care and child welfare system attitudes, protocols, and policies to promote trauma-informed care, family stability and resilience and substance use disorder treatment/recovery—particularly for highly stigmatized expectant mothers;
3. Building will among local practitioners to universally adopt maternal/child screening practices;
4. Integrating the SSC “allco” data sharing, communication, and technology platform within siloed health care, mental/behavioral health, education, human service, and community-based sectors;
5. Advocating for changes in reimbursement and compensation policies that advance a wider range of maternal/child screening, assessment, referral, and treatment;
6. Increasing local capacity to provide early life and dyadic mental and behavioral health services;
7. Overcoming service access and follow-through issues for Jamestown families such as transportation, hours of access, limited provider capacity, cultural sensitivity, economic challenges, lack of trust, and complexity of system navigation;
8. Disruption of service provision and lack of opportunity for in-person engagement with families due to pandemic-related circumstances.

Specific uses of CDBG funding for the City of Jamestown Strong Starts Project are indicated Figure 1, along with funding leveraged from the SSC Initiative. SSC funding is being provided by Chautauqua County Health & Human Services; the Chautauqua County Mental Hygiene/Tapestry Resilience SAMHSA grant; Blue Fund of Highmark Blue Cross/Blue Shield; and the WNY COVID-19 Response Fund. Additional funding requests are in process with regional and local charitable foundations, and an application will be submitted for the NYS Perinatal and Infant Community Health Collaboratives (PICHC) opportunity. Significant in-kind support is provided by SSC partner organizations and Healthy Community Alliance, Inc., a nonprofit 501(c)3 rural health network that serves anchor/fiscal entity for the SSC Initiative.

**Figure 1: 12-Month Budget  
City of Jamestown Strong Starts Project**

	CDBG- Jamestown	SSC Contribution	Total Budget	Notes
<b>Contractual</b>	<b>\$ 32,000</b>	<b>\$ 72,512</b>	<b>\$ 104,512</b>	
Healthy Community Alliance--Personnel + Fringe				Project oversight as SSC anchor/fiscal entity
Chief Executive Officer	\$ -	\$ 15,000	\$ 15,000	Project staff and subcontractor management
SSC Resource Manager, 1 FTE	\$ -	\$ 56,650	\$ 56,650	Manages resource directory, family/child navigation services, partner referral and follow-up, screenings
Project Outreach Coordinator, .5FTE	\$ 25,000	\$ -	\$ 25,000	Coordinates social media, texting platform (Bright by Text) community, family, partner outreach and engagement events
Subtotal Personnel	\$ 25,000	\$ 56,650	\$ 81,650	
Fringe and HR payroll fees (28%)	\$ 7,000	\$ 15,862	\$ 22,862	28% includes PEO fees, assessments and benefits
<b>Subcontracts</b>	<b>\$ 220,000</b>	<b>\$ 665,293</b>	<b>\$ 885,293</b>	
NTI Upstream: Screening, Assessment, Referral, Treatment (SART) Model	\$ 50,000	\$ 87,000	\$ 137,000	Ira Chasnoff, MD: SART Model & 4P's Plus maternal substance use screener licensing, clinical training/coaching/technical assistance, SSC Core 1 team advisement
Positive Direction Model©	\$ -	\$ 20,000	\$ 20,000	Licensing of maternal prenatal substance use disorder treatment model for implementation by Chautauqua County Mental Health Association SSC Peer Recovery Navigators
Mental Health Association in Chautauqua County	\$ -	\$ 301,320	\$ 301,320	Implementation of Positive Direction Model, services of 4 Peer Recovery Navigators
Brookes Publishing Company	\$ -	\$ 20,000	\$ 20,000	Ages & Stages Questionnaires (developmental screeners for children up to 72 months; multi-domain ASQ-3, social-emotional ASQ:SE-2, ASQ Online system, ASQ trainings)
Evaluation of screening, assessments, clinical data	\$ 60,000	\$ 45,000	\$ 105,000	Includes NTI Upstream evaluation, local child psychologist clinical evaluations, non-reimbursable clinical evaluation services of local child health care providers to build a case for future reimbursement policies
Project/system data analysis, evaluation, development of system and sustainability protocols	\$ 50,000	\$ 35,000	\$ 85,000	RFP to be issued. Consultant(s) TBD.
System management services: IT, data, network system support	\$ 50,000	\$ 123,603	\$ 173,603	Software customizations, licensing, data security, technical support and SME, training, data migrations, programming for API interfaces needed to link with electronic screening and assessment programs, health care and other partner databases, data management, network support.
Bright by Text family communication platform	\$ -	\$ 18,370	\$ 18,370	User license and support for customizable texting/communication platform that allows for targeted local messaging by geo-coded area, child age, other family characteristics as well as full analytics reports
Creative and marketing services	\$ 10,000	\$ 5,000	\$ 15,000	Video production, graphic design for family and partner outreach and engagement materials
Legal Services	\$ -	\$ 10,000	\$ 10,000	Legal review/advisement for personal identifiable information, HIPAA/FERPA/42 CFR § 2.11 compliance, consents, data sharing agreements.
<b>Travel &amp; Conference</b>	<b>\$ 2,800</b>	<b>\$ 3,500</b>	<b>\$ 6,300</b>	
Local travel	\$ 800	\$ 2,500	\$ 3,300	Resource Manager, Outreach Coordinator
Conferences, trainings	\$ 2,000	\$ 1,000	\$ 3,000	Continuing education for Resource Manager, Outreach Coordinator, Family Leaders
<b>Equipment</b>	<b>\$ 42,500</b>	<b>\$ 32,600</b>	<b>\$ 75,100</b>	
Specialized screeners, assessments, therapeutic tools/materials	\$ 40,000	\$ 29,000	\$ 69,000	Sensory, mental and behavioral health, occupational, physical, and speech therapy items specific to children who have experienced early life trauma and prenatal substance exposure
Laptop, projector, portable Internet MiFi, iPads	\$ 2,500	\$ 3,600	\$ 6,100	To support outreach and family/partner engagement efforts
<b>Operating Expenses</b>	<b>\$ 25,000</b>	<b>\$ 18,000</b>	<b>\$ 43,000</b>	
Training expenses	\$ 500	\$ 2,000	\$ 2,500	Training manuals, system documents (most will be downloadable), video production
Outreach materials, expenses	\$ 1,000	\$ 2,000	\$ 3,000	For in-person outreach events in Jamestown
Family Leader Stipends	\$ 20,000	\$ -	\$ 20,000	Four family members with lived experience to contribute to design, implementation, and leadership of outreach and family engagement activities in Jamestown. Stipends of \$5,000 each over 12 months.
Printing/Copying	\$ 3,000	\$ 12,000	\$ 15,000	Outreach and education materials--prevention, education, destigmatization
Other	\$ 500	\$ 2,000	\$ 2,500	Miscellaneous (mailing expenses, etc.)
<b>TOTAL BUDGET</b>	<b>\$ 322,300</b>	<b>\$ 791,905</b>	<b>\$ 1,114,205</b>	

The experiences and effects of COVID-19 on our county's children must be addressed immediately to mitigate the impact of the pandemic for a future generation, and for the health and welfare of our community. Chautauqua County, led by the City of Jamestown, is the only community in NYS to have instituted the national, evidence-based SART Model developed by Dr. Ira Chasnoff. This provides a replicable example of how to apply proven strategies, local innovations, and multi-sector collaboration to statewide public health challenges inflamed by the pandemic.

Please email completed consultation form to:

[CDBG CARES@nyshcr.org](mailto:CDBG CARES@nyshcr.org)

**Subject: Project Consultation – Town/Village/City Name**

Control Number (HCR Use Only)